



## Type Design International Student Competition "Milosz 2011"

To commemorate the centennial of the birth of Czesław Miłosz – poet, writer, translator – ZNACZY SIĘ New Art Foundation (the Organizer) announces an International Student Competition for typeface 'Milosz'. Miłosz was born in 1911 in Szetejnie, now in Lithuania, was educated in interwar Poland, a country he left for political reasons in the early days of the communist regime in 1951 to settle finally in the United States in 1960. After the regime change in Poland in 1989, Miłosz began to divide his time between the United States and Poland where he died in Kraków in 2004. Miłosz, who wrote primarily in Polish, is recognized as one of the most important and influential poets of the 20th century. His essays and other literary works show the author as keen observer of cultural, social and political changes of the world. In the words of the Swedish Committee awarding Miłosz the Nobel Prize in literature in 1980, he is the author „who with uncompromising clear-sightedness voices man’s exposed condition in a world of severe conflicts.”

The ZNACZY SIĘ New Art Foundation (Fundacja Sztuki Nowej ZNACZY SIĘ) wants to encourage creativity and new ways of thinking about Czesław Miłosz by celebrating the art of his word with the craft of typeface dedicated to this outstanding author. Following its mission to open opportunities for young designers, ZNACZY SIĘ Foundation invites submissions from all currently enrolled undergraduate and graduate students and recent graduates willing to challenge themselves to type design a new and original Open Type Fonts (OTF) suitable for publishing Czesław Miłosz’s works in Polish and English. A winning entry will be known as typeface 'Milosz' and its author(s) will receive a prize of 10 000 Polish zloty (about 2 500 Euro).

**The deadline for registration for the Competition is 31 May 2011.**

**The deadline for submission of entries is 31 August 2011.**

### **RULES OF THE COMPETITION**

#### **1. Eligibility to Enter**

- 1.1 The Type Design International Student Competition 'Milosz' 2011 is open worldwide to part- and full-time undergraduate and graduate students as well as recent graduates (who received degree in 2010 and 2011) of accredited universities and other institutions of higher education.
- 1.2 Students and graduates of all majors and subjects of study are eligible to enter.
- 1.2 There are no restrictions on the age, gender or nationality of participants.
- 1.4 Participants can enter the Competition individually or in teams of up to five persons. All team members must comply with the eligibility criteria set in 1.1.
- 1.5 Each entry must represent new and original work of the individual or the team.

- 1.6 Previously published or released typefaces are not eligible for entry. Extended or revised versions of existing typefaces are not eligible for entry. This includes typefaces with newly expanded glyph sets (e.g. with added Latin glyph subsets), design variants, small capitals, ligatures, swashes, alternates, numerical styles, expert, localized and historical forms, stylistic sets, ornaments.
- 1.7 Each individual participant or team may submit up to three entries.
- 1.8 Each entry must be submitted separately.
- 1.9 Family members, current and recent students supervised by members of the Jury, members of the Executive and Advisory Boards of ZNACZY SIĘ New Art Foundation may not submit entries to the Competition.

## 2. How to Submit Your Entry(ies)

- 2.1 Each participating individual or team must register at the Competition website and download materials required for submitting the entry. **The registration deadline is 31 May 2011.** The Competition materials include the technical specifications, samples of Czesław Miłosz's texts of poetry and prose in English and in Polish to be used in setting the typeface, and the official entry form.
- 2.2 All entries must be submitted in the format required by the Organizers of the Competition. To assure blind-judging of the Competition, the entries will be coded by the Organizers. See section 6 for details on format submission.
- 2.3 No electronic submissions will be accepted.
- 2.4 **All entries must be received by the Organizers by the submission deadline of 31 August 2011 at 5:00pm.** All entries received by the deadline will be acknowledged by the Organizers. The Organizers accept no responsibility for lost or undelivered entries.
- 2.5 Entries must be mailed or delivered to the office of ZNACZY SIĘ Foundation  
Fundacja Sztuki Nowej ZNACZY SIĘ  
[ZNACZY SIĘ New Art Foundation]  
ul. Kościuszki 37  
30-105 Kraków  
POLAND
- 2.6 All entries must be accompanied by the official entry form which includes
  - (a) full name of the student/graduate
  - (b) name of the supervisor/tutor
  - (c) name of college, university or institution of higher education
  - (d) address and contact details
  - (e) signed statement of original work
- 2.7 There is no fee to enter.
- 2.8 The Organizers will not reimburse any expenses related to the submission of entries for the Competition.
- 2.9 Materials submitted for the Competition will not be returned to the participants.

## 3. Assuring the Originality of Work

- 3.1 Any entry submitted to the Competition must be new and original work
- 3.2 If the Organizers are made aware of any concerns that an entry does not constitute the own original work of the participant(s), the participant(s) will be asked to submit notes, drawings or other evidence to verify own authorship. Please note that the participant's supervision or tutor may be contacted for further information.

- 3.3 If the Organizers determine that the entry submitted does not constitute participants' original and own work and/or has been previously published or released, the entry will be removed from the Competition.
- 3.4 The Organizers' decision of removing the entry from the Competition will be final.

#### 4. Judging the Competition

- 4.1 The Competition will follow blind-judging rules. All entries will be coded by the Organizers to assure anonymity of the participants. The Jury will not receive any personal or identifying details of the participants.
- 4.2 The International Jury appointed by the Organizers will judge the competition.

##### Chair:

**Barbara Kęsek-Bardel** (Poland) – Chairperson of ZNACZY SIE Foundation; Art Director of Znak Publishing House.

##### Members:

**Veronika Burian** (Czech Republic) – Type Designer, founder and member of TypeTogether.

**Pilar Cano** (Spain) – Graphic and Typeface Designer, co-author of *Typosphere. New fonts make you think*.

**Kuba Sowiński** (Poland) – Graphic Designer, academic teacher and co-editor of 2plus3D magazine.

**Robert Oleś** (Poland) – Graphic Designer, typographer, academic teacher, co-organizer of Krak-Typo Festival.

- 4.3 The Organizers reserve a right to appoint one additional member of the Jury.
- 4.4 The Jury will select a short-list of entries eligible for the final prize. The winning work and up to two honorable mentions will be selected by the Jury from a short-list.
- 4.5 One final prize of 10,000.00 (ten thousand) Polish Zloty will be awarded to the winning entry of the Competition. If a final prize is awarded to an entry submitted by a team, the prize will be divided equally among the members of the team. The monetary prize may be disbursed in Euro or US dollars based on the exchange rate on the day the prize is awarded.
- 4.6 The final prize will be awarded for the complete typeface 'Milošz' but honorable mentions may be awarded for outstanding parts of the submissions (fonts such as roman, boldface, italic, etc.).
- 4.7 The supervisor or tutor of the participant who submits a winning entry will be presented with a Certificate of Recognition.
- 4.8 The winner of the Competition will be announced in mid-October 2011 (exact date to be announced).
- 4.9 The complete results will be posted at the Competition website.
- 4.10 The Jury reserves a right not to award first prize and/or honorable mentions.

#### 5. Showcasing and Promoting the Entries

- 5.1 The winning work will be named typeface 'Milošz' and will be a subject of copyright.
- 5.2 The winning typeface 'Milošz', entries that received honorable mentions, and short-listed entries will be presented on the Competition website.
- 5.3 The Organizers reserve a right to select all or parts of the credited entries and display them on the website and during the exhibition.
- 5.4 The winning entry typeface 'Milošz' will be promoted to the creative industry and publishers through the Competition website, press releases and other means deemed appropriate by the Organizers.

- 5.5 The ZNACZY SIĘ New Art Foundation shall hold the exclusive rights to the typeface „Młoszcz” for two years after the completion of the competition, which the author (authors) of the winning project will be remunerated for. After two years the copyright shall return to the author (authors). All details related to the copyright license and to the remuneration will be specified in the copyright license agreement signed with the author (authors).
- 5.6 All interested parties will be able to use the typeface ‘Młoszcz’ on terms specified in an agreement with the ZNACZY SIĘ New Art Foundation.

## 6. Preparing the Entry

- 6.1 Each entry will contain text digital fonts prepared in Open Type (OT) formats as a Type Family featuring full character sets (Central Europe diacritics are necessary) intended for use in the composition of text for continuous reading with required stylistic variants of roman, italics, bold, and small capitals. Up to four other variants are allowed.
- 6.2 Entries are to be submitted as A3 (297mm x 420mm), or US Tabloid (11in. x 17 in.), unmounted proofs, 600 dpi laser minimum. Boards should include borders and surrounds as specified and include the name of typeface ‘Młoszcz’. No details identifying the author(s) of the entry are allowed on the boards either on the front or the back. The authors should refer to the technical specification guidelines prepared by the Organizers.
- 6.3 Proofs should show a complete character set and text setting. The showing should be comprehensive enough to allow the jury to review appropriately the multi-script characters sets.
- 6.4 Proofs may show typeface in any way the authors deem appropriate but should include headlines, a double-page spread of continuous text and a a poem in English and in Polish.
- 6.5 The **required** sample texts by Czesław Młoszcz are to be downloaded at the competition website. All entries must include the texts in both English and Polish.
- 6.6 In addition to printed proofs, each entry must be accompanied by a CD or DVD with a digital copy of the open type files, digital copies of boards which must be 300dpi jpeg and measure 30cm along the longest axis.
- 6.7 CDs and DVDs will not be released to the jury, therefore attaching an identification label to CD or DVD is permitted.
- 6.8 Digital copies of the entries may be used by the Organizers for promotional purposes after the completion of the Competition.
- 6.9 No changes and amendments to entries will be permitted after they have been submitted. Please ensure the optimal quality of the entries.

## 7. Other Points

- 7.1 The Organizers reserve a right to make changes to the Rules of the Competition if necessary. A formal notification of the any rule change will be posted on the Competition website. All persons registered for the competition will be notified of any changes to the Rules of the Competition.
- 7.2 The Rules of the Competition are subject to Polish law and any dispute that is not resolved by consultation between the parties shall be referred to the courts in Poland.

## Contact Information

For all questions and inquiries about the Competition, please refer to the Competition website  
**www.typemilosz2011.pl**

email: **typemilosz2011@znacząysie.pl**

or contact the Organizer's representatives:

### Joanna Peplińska

email: **peplinska@znacząysie.pl**

### Beata Czajkowska

email: **czajkowska@znacząysie.pl**

### Mailing Address:

Fundacja Sztuki Nowej ZNACZY SIĘ

[ZNACZY SIĘ New Art Foundation]

ul. Kościuszki 37

30-105 Kraków

POLAND

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